

Commitment

The Voluntary Commitment was signed by the four founding associations EuPC, ECVM, ESPA and European Plasticisers of the Vinyl Plus programme and a number of representatives from different PVC converting sectors. Next to the goal to raise sustainability awareness four key challenges have been identified:

A more efficient use and control of PVC throughout its life cycle

The reduction of emissions and persistent organic compounds

A more sustainable use of additives

A more efficient use of energy and raw materials



Benefits

Show your Corporate Social Responsibility

Contributors to the Vinyl Foundation will receive an official certificate to demonstrate their Corporate Social Responsibility

By contributing to the Vinyl Foundation partners can:

-  *Distinguish themselves from competitors*
-  *Benefit from the sustainability policy*
-  *Have one voice in Europe that gets attention*
-  *Co-finance technology and recycling projects*

Stay updated and contact the Vinyl Foundation at:
www.vinylfoundation.eu



Committed to a sustainable development

The funding mechanism dedicated to a sustainable development of the PVC industry

vinyl plus[®]
COMMITTED TO SUSTAINABLE DEVELOPMENT

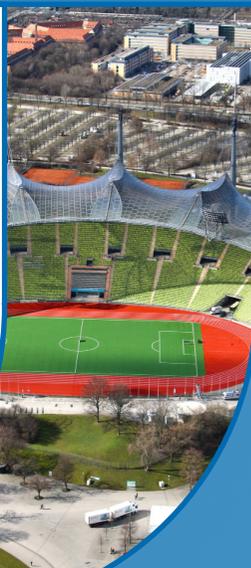
About

The Vinyl Foundation is a funding mechanism supporting VinylPlus®, the sustainable development programme of the European PVC industry.

It collects funds from PVC converters which are dedicated largely to finance VinylPlus® recycling operations.

The Vinyl Foundation ensures that the PVC industry meets its targets (enhance the recycling process, reduce emissions and energy consumption and review the use of additives).

Investing in the sustainable development of the entire PVC value chain



Objectives

The objectives of the Vinyl Foundation are:

- To enable VinylPlus® to reach its full potential
- To distribute costs fairly across the PVC value chain
- To strengthen the converters' position as key stakeholders in VinylPlus®
- To offer a more equitable contribution system to reflect the complexity of the PVC converting sector



is the 10 year voluntary commitment to the sustainable development of the PVC industry. The programme was developed with the industry, NGOs, regulators and civil society representatives.

Find out more at www.vinylplus.eu

Membership

The Vinyl Foundation contribution scheme meets the demands of the increasing volumes of mixed PVC recycling.

Membership fees are based on a self-classification process with eleven different categories each depending on the number of tonnes processed per year. Rigid and flexible PVC are categorized separately.

“VinylPlus® champions nearly 640,000 tonnes of PVC recycled in 2017.”

